

# Boosting Your ROI from the Floor Up



Flooring is one of those things that you often don't think about. However, it can make a big difference in how buyers perceive your home and, as a result, the price your home ultimately sells for.

If you're looking to boost the sale price of your home and attract high-paying buyers, make sure your floors are up to date. Use these tips to make your flooring boost your ROI.

## Spring for Hardwood

Hardwood is expensive and buyers know it. That's why many buyers look for homes with hardwood floors and are willing to pay top dollar when they find it. That's because hardwood ages well, requires less maintenance than carpet, and most people just like it better. If you're looking to get the most ROI from your floors, consider installing hardwood. Want the look of hardwood without the hefty price tag? Look into engineered wood flooring for a lower-cost option.

## Stay Away From the Soft Stuff

Most buyers don't love carpeting. In addition to going out of style, many people find buying a home with old carpet unhygienic, especially in areas with water. Consider replacing your carpeted areas with a hard surface like hardwood or low-cost laminate or vinyl. That being said, carpet is generally accepted in bedrooms and low-use rooms. If your reno budget doesn't allow for a full carpet redo, just get those low-use areas professionally cleaned.

## Keep it Maintained

Worn-down floors usually mean work. And when a buyer sees something that needs work, they usually overcompensate for how much it will cost to fix. Make sure buyers see the best in your floors by giving them a little TLC. Get your carpets professionally cleaned, and polish your hardwoods. Got laminate, vinyl, or tile? Break out the toothbrush and elbow grease to make sure they look fresh.

Floors can definitely impact the final sale price of your home, so make sure it's a positive impact. Want to know what you should do with your home's floors? Give me a call, and I'll help you get the most ROI out of your home.



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