

What's The Most Sought After Exterior Home Feature?



Forget outdoor living space—ample windows are what homebuyers really want.

When it comes to buying a home, the exterior of your home is a major selling point. It's your first impression and can make the difference between "love at first sight" and "on to the next". According to a recent study by Homes.com, the one curb appeal component buyers covet the most is large, plentiful windows.

Why do windows play such a large role in buyers' opinion of a home? On the exterior, they help break up large areas of siding and create an attractive focal point. More windows also bring in natural light, which helps a room appear larger, and that's especially useful in homes where square footage is on the smaller side. Windows also provide appealing views to nicely landscaped yards, wooded lots, or water views.

Playing up your windows could work to your advantage if you're trying to sell your home. Rather than starting a renovation to add more or to enlarge windows, there are a few helpful hints you can use to accentuate the windows you do have.

Consider painting your exterior trim white to highlight windows, or try painting your shutters a bright color to help draw attention. Emphasizing this element adds impressive curb appeal and could even help attract more buyers.

In the interior, keep shades open and avoid heavy draperies that make windows feel smaller and darken the natural light in the room.



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